



PARTNERS

FOR THE

FUTURE

Our University



SHAPING THE FUTURE, TOGETHER

Founded in 1991, the Romanian-American University is a nonprofit, private institution within Romania's national education system. It delivers top-quality education through an American-inspired approach, emphasizing efficiency, perseverance, and respect.





RAU Mission & Vision

Mission

We are dedicated to delivering trustworthy, responsible, and effective education and research. By harmoniously combining knowledge, human values, meaningful interaction, and advanced technology, we create enriching learning experiences.

Our mission is to guide and support our learners in becoming free-thinking individuals, able to understand the complexity of the world and to act as leaders who will contribute to a sustainable and prosperous future for both humanity and the planet.

Vision

A human-centred and future-oriented university that develops and empowers individuals through innovative education, allowing them to shape a sustainable and thriving future.

Values

Humanity; Collaboration; Responsibility; Integrity; Curiosity

Proven excellence



With over 35 years of experience, Romanian-American University has empowered the dreams of more than **50,000 alumni** through performance, dedication, and professionalism.



10 Schools - covering a wide array of fields such as:

Management, Marketing, Tourism, Law, International Business, Computer Science, Sports, Kinesiology, Finance and Accounting, Psychology, Nursing, Early Education, Architecture



38 accredited undergraduate and master's programs in Romanian and English



Over 3,000 students annually



RAU schools



Architecture



Computer Science for Business Management



Finance and Accounting



International Business



Law



Management-Marketing



Medical Sciences



Physical education, Sport and Kinesiotherapy



Psychology and Educational Sciences



Tourism and Hospitality Management



RAU English taught programs



Bachelor Programs in:

International Business

(double degree with St. Francis College or Northwood University - USA)

Computer Science for Economics

(double degree with St. Francis College or Northwood University - USA)

Marketing

(double degree with University of York - UK)

Finance

Trade, Tourism and Services Economics

Architecture

(double degree with New School of Architecture & Design - USA)



Master Programs in:

Business Management in Tourism and Aviation

Computer Science for Business

International Business and Entrepreneurship

(double degree with University of Hyogo - Japan)

International Economic Relations and Economic Diplomacy

International Economic Relations and European Union Studies

(double degree with University of York - UK)

Finance (double degree with University of Sienna - Italy))

Strategic Marketing

Digital Marketing & Social Media

(double degree with University of York - UK)



RAU Romanian taught programs



Bachelor Programs in:

International Business

(double degree with Northwood University - USA)

Computer Science for Economics

Marketing

Management

Accounting and Management Information
Finance and Banking Systems

Law

Physical Education and Sport

Kinesiotherapy and Special Motricity

Psychology

Early Childhood Education

General Nursing

Trade, Tourism and Services Economics



Master Programs in:

International Business

Computer Science for Business

Business Management in Tourism

Criminal Law

Finance and Financial Technologies - FinTech

Business Management and Audit

Physical Therapy, Rehabilitation and Recreation in Tourism

Sports Performance and Management

Strategic Business Management

Organizational Management and Marketing

Business Marketing



Global Partnerships

Our university proudly holds over 330 partnerships with educational institutions worldwide, enriching the academic and cultural experience for students and faculty alike.

- **International students** from 50+ nationalities in campus.
- **20+ courses** taught annually by international professors.
- **Summer schools** and international study & internship opportunities.





Dual Degree Academic Programs



Top-ranked institution with a Gold rating in the 2023 Teaching Excellence Framework (TEF) and a position in the top 10 in the Times Higher Education (THE) Research Excellence Framework (REF) rankings.



ST.FRANCIS COLLEGE



NORTHWOOD
UNIVERSITY



NEWSCHOOL
OF ARCHITECTURE & DESIGN



兵庫県立大学
UNIVERSITY OF HYOGO



UNIVERSITÀ
DI SIENA 1240



Research & Innovation

Our research centers drive cutting-edge academic projects and collaborations in:

01 Artificial Intelligence

02 Big Data

03 Sustainability

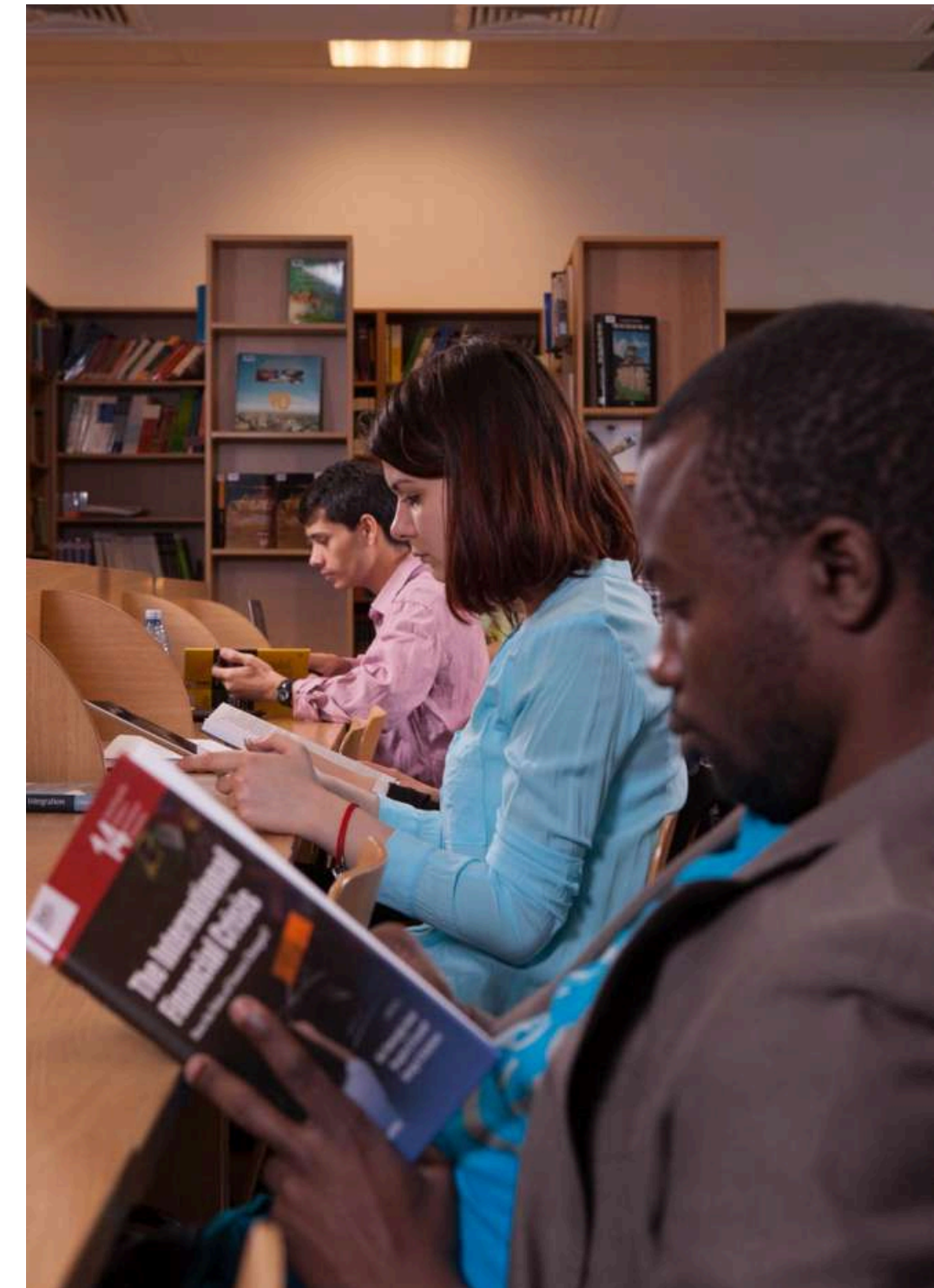
04 Neuromarketing

05 Blockchain

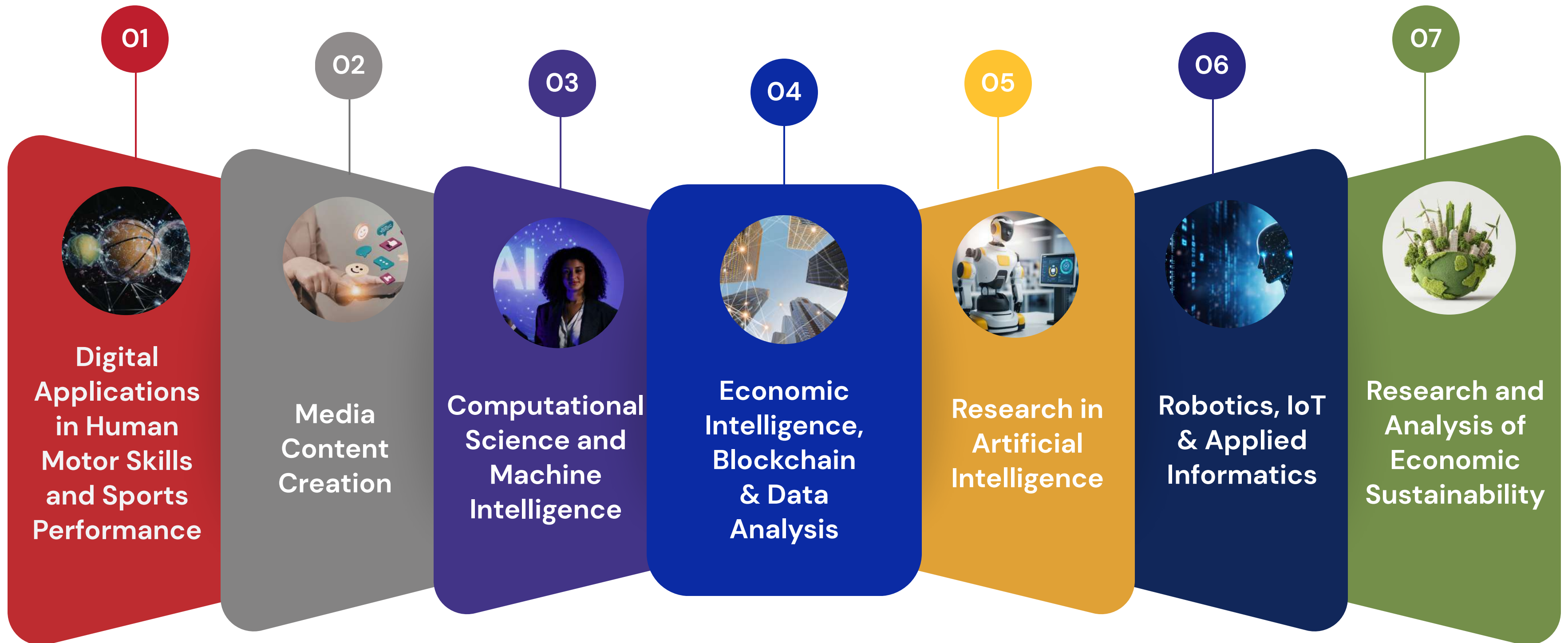
06 Human Rights

07 Hospitality

08 Business



RAU centers



RAU centers



08



**Behavioral
Studies
and
Neuromarketing**

09



**Digital
Innovation in
Tourism and
Hospitality**

10



**Augmented
Reality and
Virtual Reality
Laboratory**

11



**ERP
Laboratory**

12



**Human
Rights and
Migration**

13



**"Murray
Rothbard"
Center for
Political
Economy and
Business**

Strong partnership with the business community



Close collaboration with industry brings real-world workshops and mentorship, in order to enhance students' practical skills for the future.



National & International Memberships



Federation for **ED**ucation in **E**urope
Fédération Européenne Des Ecoles



* RAU partnered with INGENIUM European University and submitted a joint proposal for alliance extension in the call of March 2026

Student opportunities & Campus life



A DIVERSE AND INCLUSIVE COMMUNITY

Our campus hosts over 160 full-time and associate professors, with a diverse student body from more than 40 countries.



STUDENT EXPERIENCE

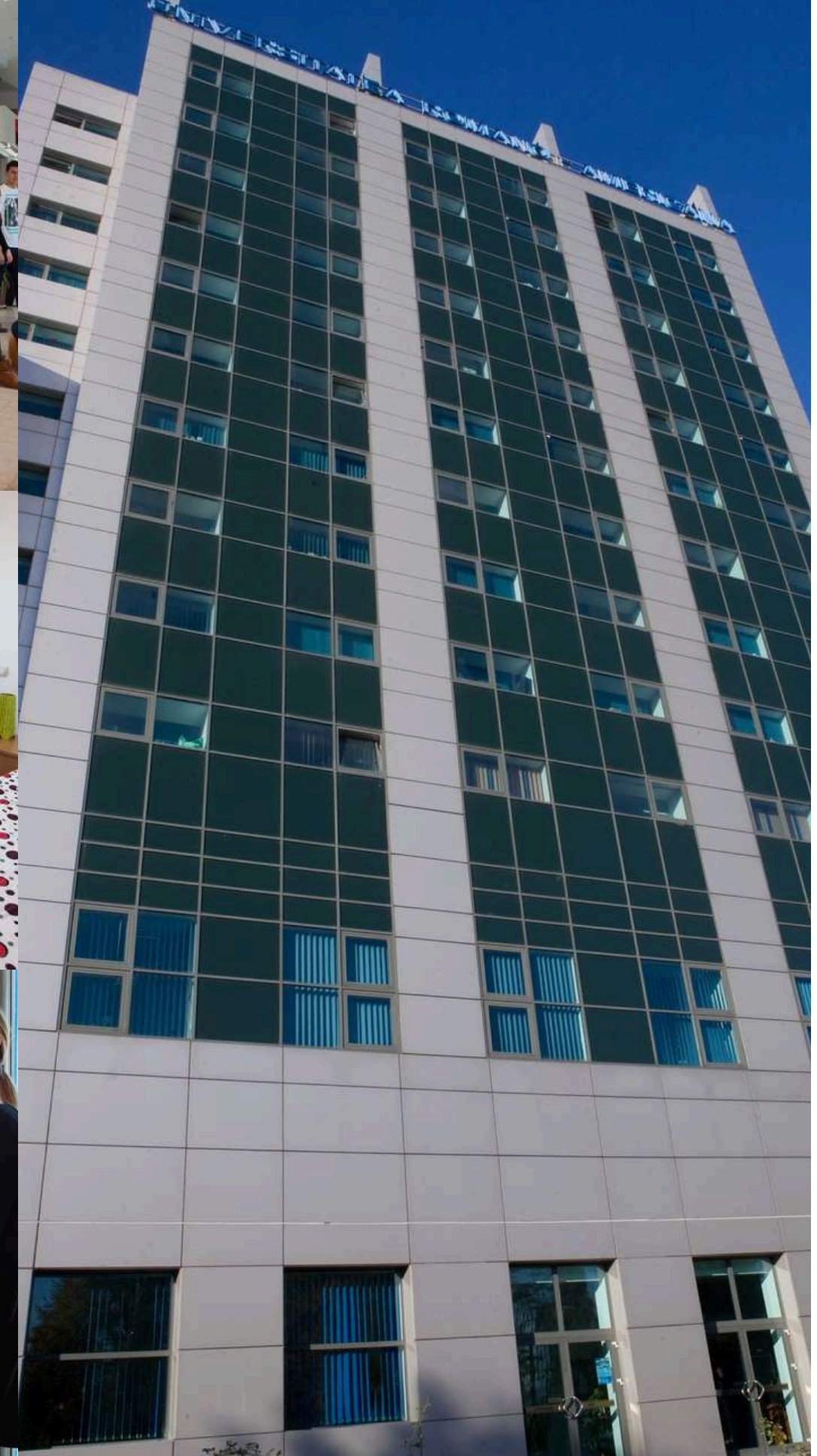
Our students benefit from scholarships, a modern sports complex, and a vibrant campus life featuring student clubs, cultural activities, and sports events.



A closer look to our facilities

Dormitory

A modern building with 140 rooms.
It is connected to the main
academic building, thus students
having immediate access to classes.





A closer look to our facilities

Cafeteria & coffee shops

Located between the dormitory and the academic building, our cafeteria is a popular meeting point for students. It also includes a comfortable lounge area with sofas and a TV.



A closer look to our facilities

QUBIQ digital creative hub

Designed for courses and interactive workshops, this flexible modular space fosters creativity, collaboration, and future-oriented learning.



Academic activities



Intensive courses



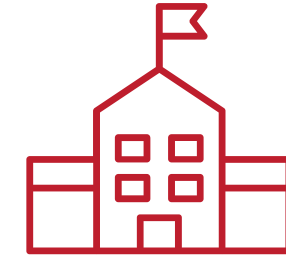
Every semester RAU organizes several intensive courses taught by foreign academics. These courses last 1-2 weeks for a few hours every day. On completion, students are awarded with a certificate of completion and in some cases with 2-5 ECTS credits.

Workshops with the professional environment



RAU constantly organizes workshops with the business environment to always provide students with new and updated market information.

Summer schools



Every year RAU organizes summer schools on different subjects where RAU students are joined by groups of foreign students. Summer schools take place at RAU or other universities or even countries.

Extracurricular activities



Main promoter of the relations with America and Latin America by sustaining the strengthening of our collaborations within the academic environment.

Department of Asian Studies:

-  Romanian-Japanese Studies Center “Angela Hondru”
-  Romanian-Korean Studies Center
-  Romanian-Indian Studies Center
-  Romanian-Chinese Studies Center
-  Romanian-Azeri Studies Center





OUR FUTURE PLANS

NEW FACILITIES FOR STUDENTS

Transform our campus in a sustainable green school (nZEB standards) with energy efficient facilities



MULTI-PURPOSE SPORTS HALL DEVELOPMENT

Create a versatile sports complex to support student wellness, teamwork and community engagement



EXPANDING STUDENT-CENTRIC SPACES

Enhance campus facilities with study spaces, green areas for student collaboration and innovation, incubators



OUR FUTURE PLANS

ESTABLISH A PRE-UNIVERSITY EDUCATION CAMPUS

Create a new pre-university campus to deliver world class education for all levels from kindergarten through high school



EXPANDING RESEARCH FACILITIES

Develop state-of-the-art research facilities for students, faculty and global partners to foster groundbreaking innovation



ESTABLISH PRACTICAL TRAINING CENTERS

Create centers to provide students with practical skills training in real-world settings (hospitality, sports, kinesiotherapy, business)



LAUNCHING MARKET ALIGNED ACADEMIC PROGRAMS

Launch cutting-edge programs tailored to meet the future job market demands (RO & EN language)

JOIN US IN SHAPING THE LEADERS OF TOMORROW AND ADVANCING EDUCATION FOR A **SUSTAINABLE** FUTURE.

Together, we can empower the next generation and build a future rooted in knowledge, innovation, and sustainable growth.

Romanian-American University invites you to join us in this transformative journey.



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**ROMANIAN-AMERICAN
UNIVERSITY**



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